

# Hiring Right: Review of The Citizens Foundation Case Study



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THE CITIZENS FOUNDATION

# Introduction

HELLO,  
MY NAME  
IS Hira Nomani

designation  
Senior Manager, Schools HR

  
THE CITIZENS FOUNDATION  
Pakistan



Number of  
Schools

1,567



Number of  
Students

252,000



Number of  
Teachers

10,000+



Number of School  
Leaders

1,000+

# ICE BREAKER



- 1) What motivates you to do the work that you are doing?
- 2) What is the one thing that you appreciate about your organization?

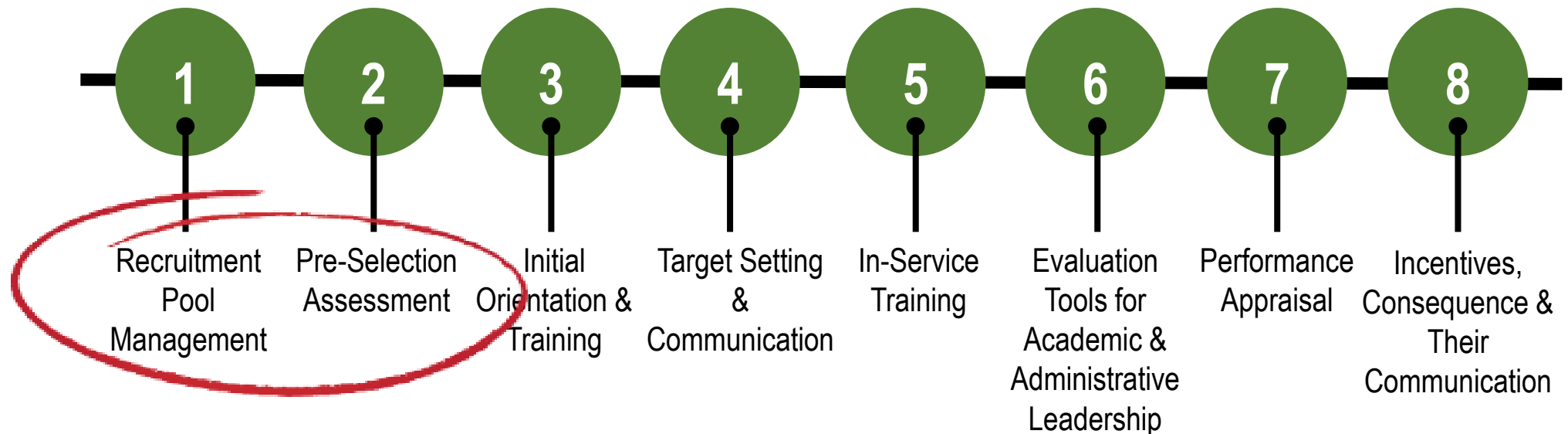


# Why talk about HIRING RIGHT?


*Good Principals = Good Schools*




## *8 Point Principal Quality Management Framework*




# Why was there a need to revise the Selection Process for Principals?



To ensure  
uniformity in  
the process



To make the  
process more  
structured

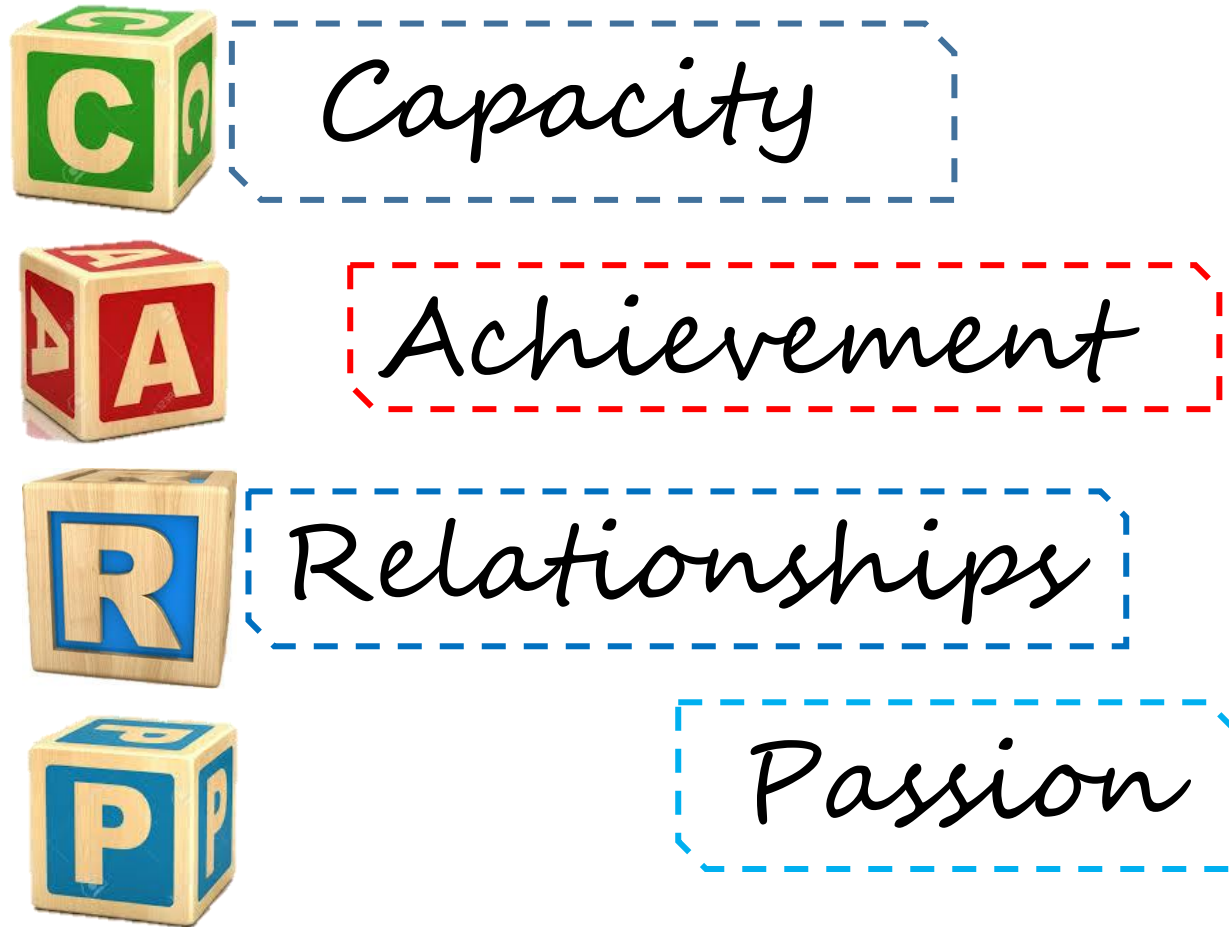


To increase  
the rigor level  
to ensure  
better quality





# Framework for the Selection Process



What does it take to be a TCF School Principal?		
CARP	Competencies	Activity
Capacity	Subject knowledge	Induction Test
	Observation Skills	Observation Skills/Interview
	Clarity of Thinking	Group Discussion/Interview
	Problem Solving	Writing Activity/Interview
Achievement	Academic Achievement	Resume/Interview
	Leadership Skills	Interview/Group Discussion
	Perseverance	Interview
	Experience	Resume/Interview
Relationships	Respect for others	Group Discussion/Interview
	Conflict Resolution	Group Discussion/Interview
	Communication Skills	Group Discussion/Interview
Passion	Fit with TCF	Interview

# WARM UP



THINK



SHARE



# Session Objectives

Significance of  
having robust  
Screening  
Process

Using PAR &  
STAR to ask  
Behavioral  
Questions

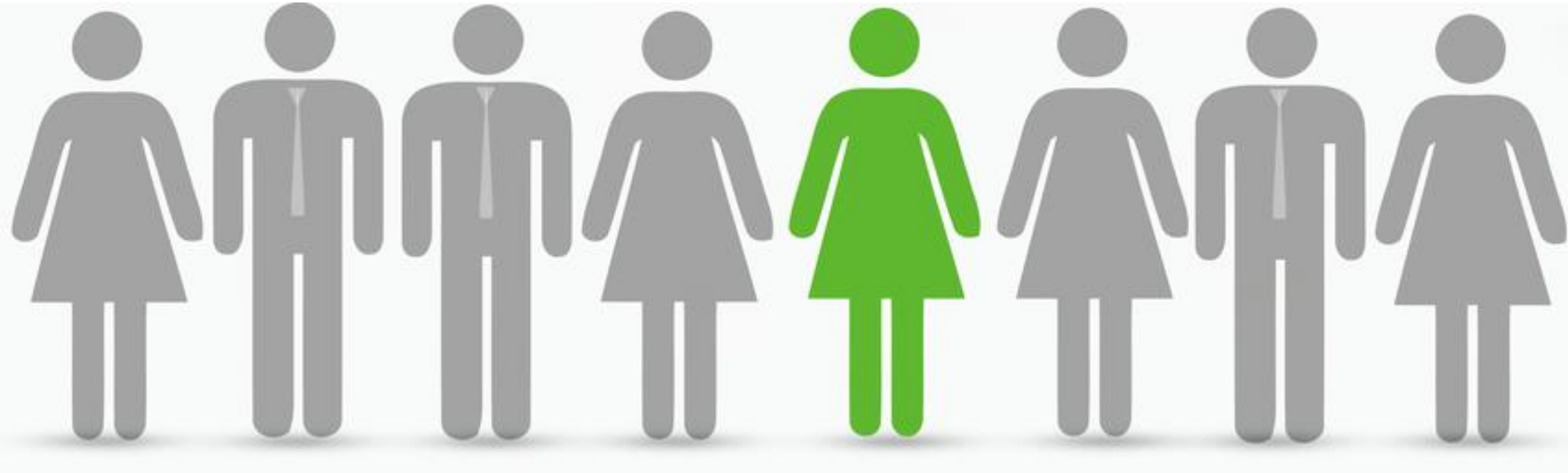
Using past  
behavior as  
a predictor  
of future  
behavior

Assessing  
Candidate  
Response based  
on Rubric





# How do we do it at The Citizens Foundation?

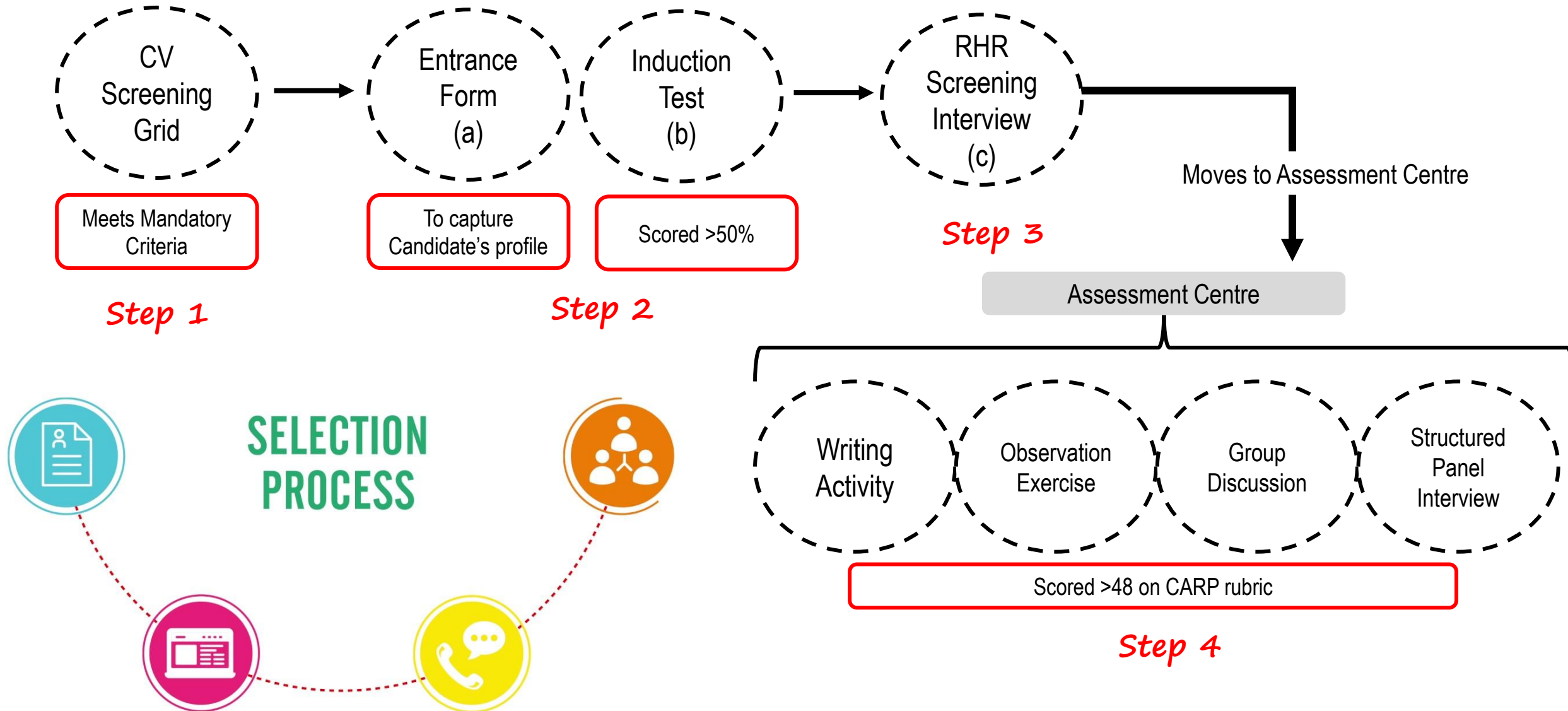


1. Overview of the Principals'  
Selection Process

2. Framework of the Selection  
Process



# 1. Overview of the Selection Process



# STEP 1: CV Screening

## Principal CV Screening Grid 2018 - For External Candidates



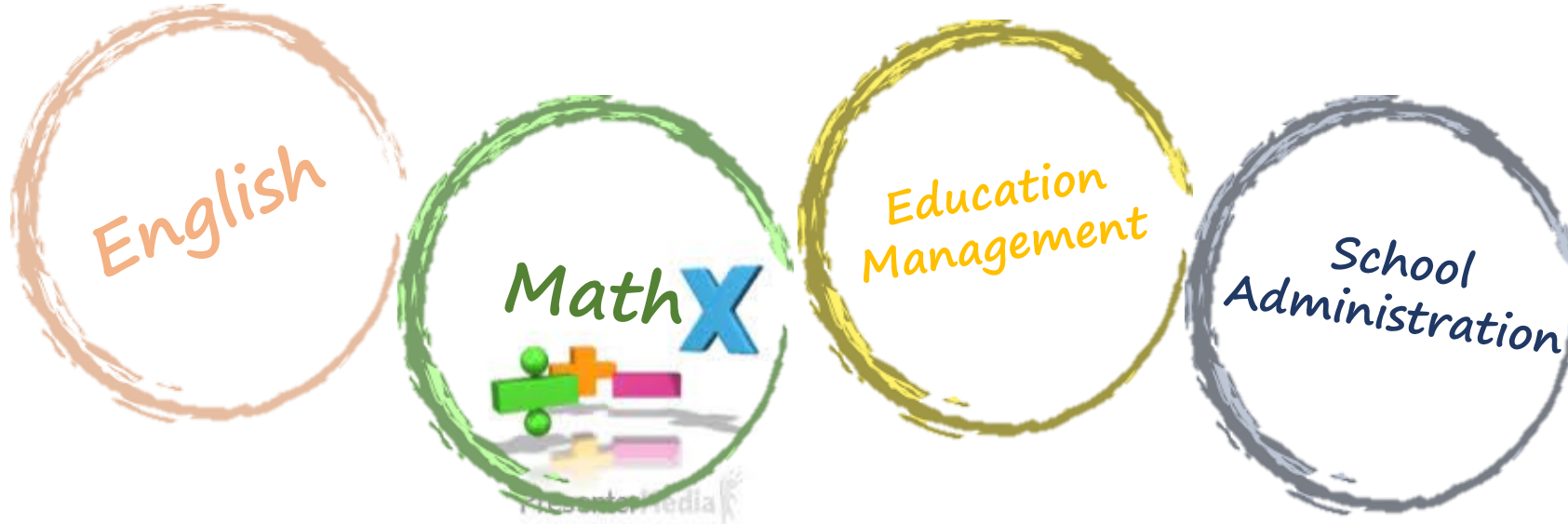
**Note:** An external candidate can apply for the principal position once in a year only. She must not undergo an AC twice in a year.

Candidate's Name: \_\_\_\_\_ Region: \_\_\_\_\_ Area: \_\_\_\_\_

Principal Screening Grid					
Mandatory Evaluation/Eligibility Criteria			YES	NO	
Age	23 & Above				
Qualification	Graduation				
Experience	At least 2 years of teaching experience <b>OR</b> 1+ years of experience as a Principal/Administrator/Vice Principal <b>OR</b> 1+ years of experience in non-school management				
Candidate's Location/Residence					
Additional Points (Awarded only if the candidate meets above mentioned criteria)			SCORE		
Qualification	Masters in Science/Arts		1		
	B.Ed./M.Ed.		1		
Experience	3+ years of teaching experience		1		
	2+ years as a Principal/Vice Principal/Senior Teacher/Administrator/Non-School Management		1		
<b>TOTAL SCORE</b>			<b>4</b>		
<b>TO BE APPROVED BY AREA MANAGER (If Screening is done at Area Level) AND REGIONAL HR</b>					
Next Step				Yes	No



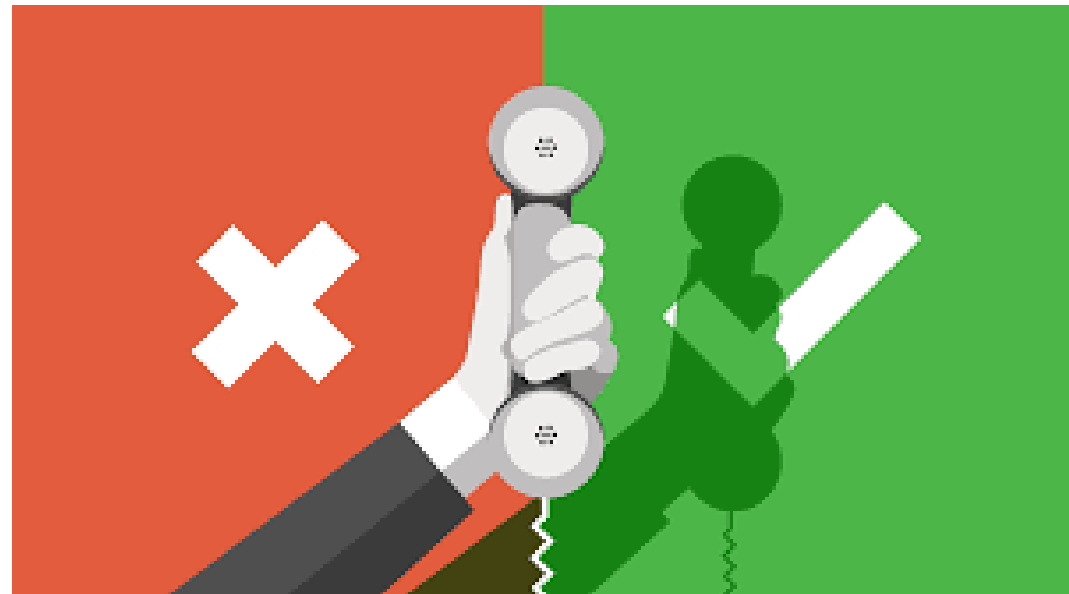
## STEP 2: Induction Test (b)



Test Duration: 1:00 Hour  
Passing Criteria: 50% Marks or above



# STEP 3: Phone Screen Interview



# STEP 4: Assessment Center

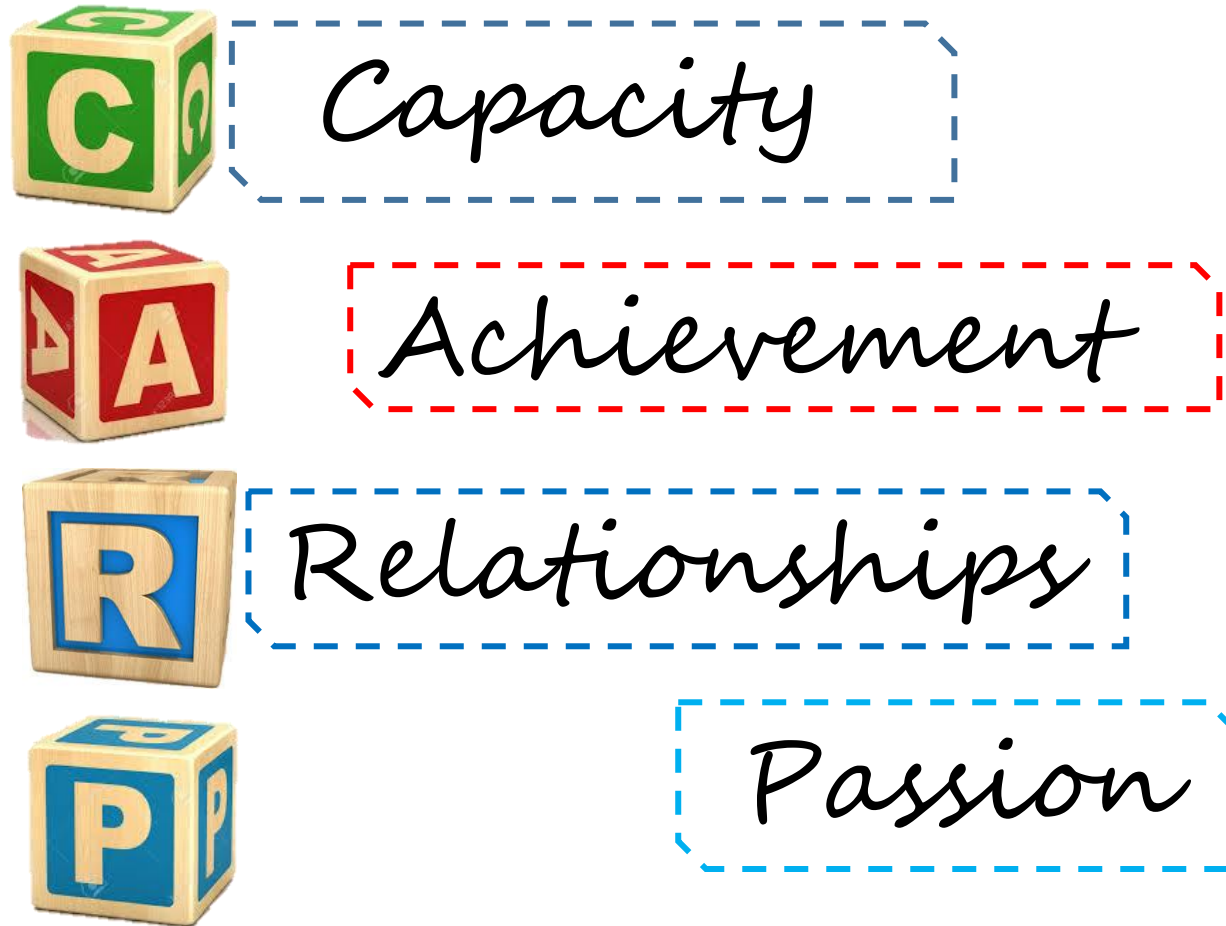


Full-day Activity





## 2. Framework for the Selection Process



What does it take to be a TCF School Principal?		
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Passion	Fit with TCF	Interview



## 2. Framework for the Selection Process

### Activity 1) Writing Activity

*Competency to look at*



A scenario is given to gauge the problem solving ability of the candidate

**Problem Solving**

**Score from Rubric**

### Activity 2 & 3) Observation Exercise & Group Discussion

**Observation Skills**

**Clarity of Thinking**

**Respect for Others**

**Conflict Resolution**

**Communication Skills**

Score from Rubric based on probing Q/A

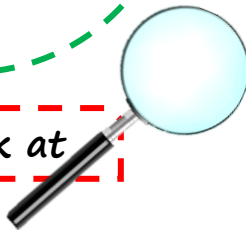
Score from Rubric

Score from Rubric

*Competency to look at*

**Capacity**

**Relationships**



## 2. Framework for the Selection Process

### Activity 4) Panel Interview

Structure of Interviews			Time
a	Unstructured Part	Questions from Resume, Competency Test, Previous work Experience	10 minutes
b	Structured Part	Structured questions related to leadership, perseverance & passion	20 minutes
c	Questions based on Candidate's	Questions from the Writing Activity & Observation Exercise	10 minutes
d	Panel Discussion about the Candidate	Based on CARP scores and panel discussion	10 Minutes



## 2. Framework for the Selection Process

### Activity 4) Panel Interview



#### Leadership Skills

Tell us about a time when you had to lead a team or take up the role of a leader. The example can be from your academic or co-curricular or personal setting.



- Role & Responsibilities
- What was the goal?
- How many team members you had and how did you manage them?
- Was there conflict? How did you manage?
- Big achievements in the role?
- What was the result?

How do we score the response?



#### Perseverance



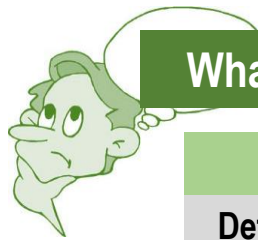
Describe a situation where you had to deal with the difficult situation or challenge?



- What was the GOAL that you wanted to achieve and the CHALLENGE you faced?
- How did you FEEL when you faced this challenge?
- What STEPS did you take to address it?
- What was the RESULT?



# How do we know that the process is working?



## What are the Principal Quality Indicators?

### STRUCTURE = ASSESSMENT CENTRE (AC)

**Definition:** The Assessment Centre has been designed such that the most competent individuals are hired for the position of Principal based around the CARP (Capacity, Achievement, Relationship, Passion) framework

#### OUTCOME INDICATORS

**Definition:** Clear, specific & objective quantitative measures of the impact of the Assessment Centre on Quality of Principals

##### 1. VACANCY RESOLUTION RATE

**Definition:** No. of Vacancies closed against no. of vacancies open

##### 2. LOCALIZATION RATE

**Definition:** No. of local candidates overall & in localizable schools

##### 3. CONFIRMATION RATE

**Definition:** No. of Candidates confirmed after 90 days against total no. of candidates hired

##### . TIME TO FILL

**Definition:** Time to fill vacancy

#### PROCESS INDICATORS

**Definition:** The quantity and quality of the activities that are being delivered through the Assessment Centre to achieve outcomes

##### 1. No. OF CANDIDATES PER VACANCY

**Definition:** No. of Candidates per vacancy that attended the Assessment Centre

##### 2. ASSESSMENT CENTRE QUALITY

**Definition:** No. of Candidates attending the AC divided into Selected, Reserve Hire, Selected for teaching Positions & Rejected

##### 3. % OF JOB SHADOWING COMPLETED

**Definition:** No. of candidates selected as Principals who have done through the Job Shadowing Program

#### GOOD TO HAVE INFORMATION

**Definition:** The indicators which will serve as a proxy of quality of candidates being hired.

##### 1. INDUCTION TEST SCORE

**Definition:** Induction test score of the candidates appearing in the AC and getting selected as principal

##### 2. CARP SCORE

**Definition:** Average CARP Score of candidates being selected as a principal

##### % OF INTERNAL CANDIDATES

**Definition:** No. of internal candidates selected against total no. of selected candidates

##### 4. NO. OF MULTIPLE ACs

**Definition:** No. of vacancies with multiple ACs



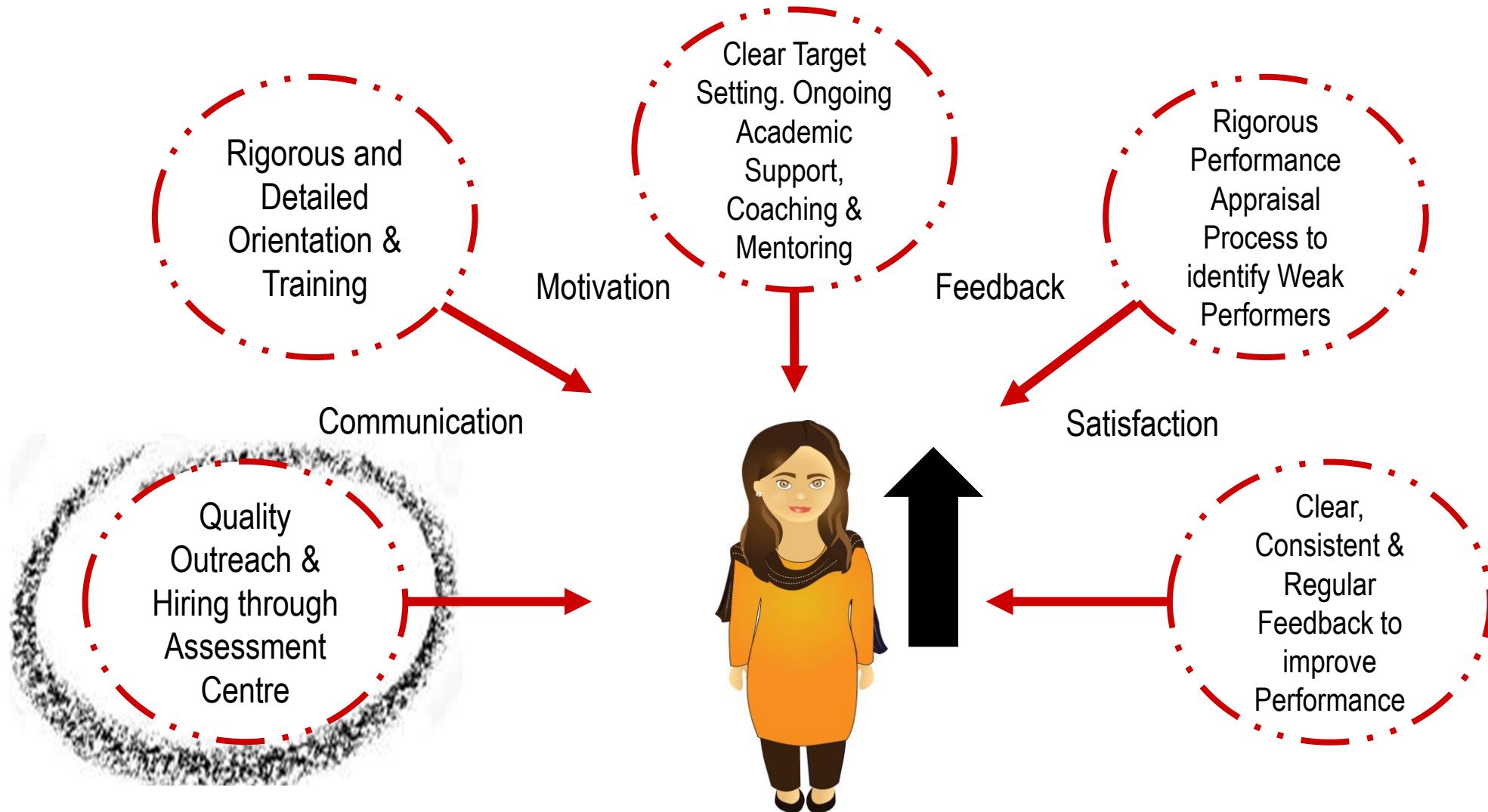
# Principals' Hiring in Action!!!





# Impact on Quality of Principals in Future

What do we Envisage?



# Spotlight Stories

Name	Qualification	Years of Experience	CARP Score	Principal Quality Index
Sadia Kazmi	MA History & B.Ed	10	78	85
Uzma Zulfiqar	MA Islamiyat & B.Ed	9	84	94
Shama Malik	M.A / B.Ed	8	68	86
Arfa Bibi	BSc	7	68	82



Outreach

Selection

Evaluation

# Principals' Hiring in Action!!!



# Let's Wrap Up!!!



**How would you apply the new learning to your own context?**



